CUSTOMERCOUNT · CUSTOMERVIEW · PITCHEQ

FROM FEEDBACK REPORT TO FEEDBACK LOOP.

Three products, one path: capture what customers are telling you, understand what it means, and turn it into the behaviors that improve what happens next.

MEASURE THE NOW → ANALYZE THE WHAT → IMPACT TOMORROW

SCAN TO BOOK A DEMO

CustomerCount® by Mobius Vendor Partners

1 MEASURE THE NOW

COLLECT & REPORT

A cloud-based feedback management system from Mobius Vendor Partners. Tested, proven and reliable since 2007.

- Branded, customized online surveys in 40+ languages
- 24/7 online reporting, with 70+ report templates across the platform
- Email alerts on pre-determined actionable items

mobiusvp.com

CustomerView® by Mobius Vendor Partners

2 ANALYZE THE WHAT

VISUALIZE

Business intelligence from authenticated survey data. People powered, insights driven.

- Rule-based insights: what to watch, where the upside is, who to coach, what to act on
- Sentiment from open comments: positive, mixed, neutral, negative
- Guest, Sales, VoC (contact center) and Reputation Intelligence

customerviewbi.com

PitchEQ™

3 IMPACT TOMORROW

PRACTICE & APPLY

The first sales simulation platform built on scientific behavioral modeling. Practice your toughest conversations before they happen.

- Lifelike AI buyers that hesitate, push back and object like real customers
- Reads the Buying Line, Client Geometry and Emotional Drift as the conversation happens
- Coaching after every session, plus a manager view of who is ready

pitcheq.com

HOW THEY TIE TOGETHER

CUSTOMER INTELLIGENCE BECOMES PRACTICE.

CUSTOMERS SPEAK — Scores, comments, reviews → **CUSTOMERCOUNT** — Captures the authentic voice → **CUSTOMERVIEW** — Shows the pattern and where it lives → **PITCHEQ** — Turns it into realistic practice → **LISTEN AGAIN** — Did the experience improve?

In practice: customers say reps make them feel rushed once pricing comes up. CustomerView shows where and how often it happens; PitchEQ builds a buyer who cools off at pricing, so reps practice slowing down before the next real conversation.

> "PitchEQ is the perfect example of how data talks to create real customer insight."
>
> Bob Kobek, President & CEO, CustomerCount and CustomerView